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ZAK MORGAN NAMED “MALE ARTIST OF THE YEAR” BY JUST PLAIN FOLKS

“Morgan’s real genius is he sings songs instantly relatable to both kids and adults.”- Cincinnati Post

“Morgan’s trademark wordplay hops right out at you ... will be enjoyed for years to come.” - Chicago Parent

“The Cole Porter of children’s music.” - Robbie Fulks, adult alternative recording artist

GRAMMY-nominated children’s musician **Zak Morgan** won “Best Children’s Album” and was named “Male Artist of the Year” by Just Plain Folks, the largest independent music organization in the world. Already nominated for a **2004 GRAMMY Award** in the “Best Musical Album for Children” category, Zak’s studio CD, ‘**When Bullfrogs Croak**’ (Zak Records), garnered five nominations (“Best Children’s Album”, “Best Lyric”, “Best Cover Song,” and two for “Best Song”) in the prestigious **Just Plain Folks Music Awards**. Morgan’s debut album, ‘**Bloom**’, was named “Best Children’s Album” by Just Plain Folks in 2000. The new CD features cameos by such notable artists as **Robbie Fulks**, **Victoria Williams**, and **David Wilcox**.

Zak Morgan’s physical comedy is reminiscent of a young Steve Martin, and his writing is frequently characterized as a cross between Dr. Seuss and Shel Silverstein because of the fun he has with language. **Zak’s** trademark wit and wordplay permeate his music. Fred Koch wrote in Chicago Parent, “**Zak Morgan** is one of my favorite independent artists because he displays a passion for creating music that treats children as intelligent and creative beings capable of relating to, and engaging in, songs that raise the bar in their thinking. His wordplay is wonderful; he approaches each song as a separate musical adventure”

An active touring musician, **Zak Morgan** incorporates storytelling into his live performances, encouraging kids to exercise their imaginations and to read books. “Imagination is a gift,” he emphasizes, “and reading is a great way to tap into it. I try to bring the kid out in everyone, even the parents. At the same time, I don’t dumb it down. Kids are bright and they don’t appreciate being patronized. I try to challenge them, and their comprehension still amazes me.”

Zak Morgan recently moved from his hometown Cincinnati, Ohio to Los Angeles with the goal of creating a children’s television show.