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**'WHEN BULLFROGS CROAK' . . . ZAK MORGAN NOMINATED FOR GRAMMY!
Indie Songwriter Beats The Odds; CD Up For
Best Musical Album For Children**

"A must-have children's record." - Detroit Free Press

"Morgan's real genius is he sings songs instantly relatable to both kids and adults."- Cincinnati Post

"Morgan's trademark wordplay hops right out at you ... will be enjoyed for years to come." - Chicago Parent

Independent children's recording artist **Zak Morgan's** new studio CD, '**When Bullfrogs Croak**' (Zak Records) has been nominated for a Grammy Award in the "Best Musical Album for Children" category. The news that he had attained such a rare achievement for a self-produced, independent artist was exhilarating to Morgan. "I wish everyone could share the feeling I had at that moment," says Morgan. "I have a new appreciation for some of the ridiculous NFL end zone dances you see every Sunday."

When **Zak Morgan** pitched the idea of cameo performances in '**When Bullfrogs Croak**' to such notable "adult alternative" artists as **Robbie Fulks**, **Victoria Williams**, and **David Wilcox**, his musical talent and passion impressed them enough to want to jump on board. Robbie Fulks actually replied that he was flattered to have been asked. Recipient of a **2003 NAPPA Honors Award** and a **2003 Children's Music Web Award**, '**When Bullfrogs Croak**' features Morgan's original music and lyrics alongside covers of tunes by Cat Stevens and Shel Silverstein. **Zak Morgan's** debut CD, '**Bloom**,' met with rave reviews and was named "Best of 2001" by Chicago Parent and "Best Children's Album" in the Just Plain Folks Music Awards in Los Angeles.

Characterized as a cross between Dr. Seuss and Shel Silverstein, with a smidgen of G-rated stand-up comic, folk musician, and grade school educator thrown in for good measure, **Zak Morgan's** trademark is the fun he has with language. Wit and wordplay permeate his music, and both '**Bloom**' and '**When Bullfrogs Croak**' contain a handy

According to Rick Bird of the Cincinnati Post, one of **Zak Morgan's** greatest strengths is his ability to connect with adults and kids alike. Bird writes enthusiastically, "On '**Bloom**,' he had 'Ohio Halloween,' about the dad who would sneak and eat his kid's Halloween candy ... [On '**When Bullfrogs Croak**'] he uses his grandmother, Lucy Rooney, to make hilarious chicken noises on 'The Pox of Chicken.' And he sings an autobiographical song remembering the feelings of jealousy and neglect when his baby brother was born ('If he's ga-ga-ing and goo-goo-ing, don't be fooled. He's probably got something stinky stewing')."

An active touring musician, **Zak Morgan** incorporates storytelling into his live performances, encouraging kids to exercise their imaginations and to read books. "Imagination is a gift," he emphasizes, "and reading is a great way to tap into it. I try to bring the kid out in everyone, even the parents. At the same time, I don't dumb it down. Kids are bright and they don't appreciate being patronized. I try to challenge them, and their comprehension still amazes me."

Zak Morgan's recordings are available at independent children's retailers and online at zakmorgan.com and outlets such as cdbaby.com.

For more information on **Zak Morgan**, please contact Elizabeth Waldman Frazier at Waldmania! 408.448.5789.